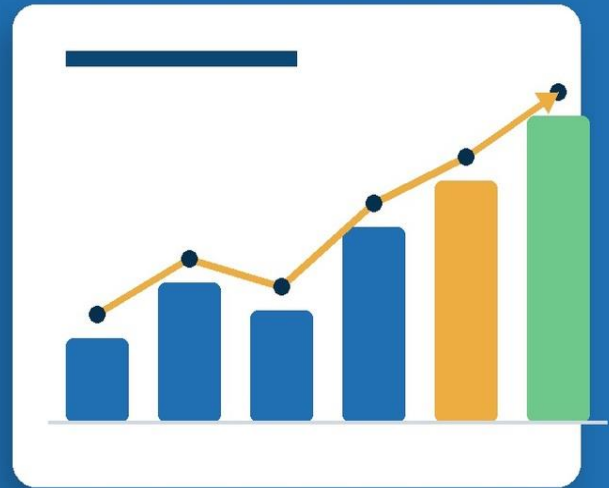




GUIDEBOOK INTERNATIONAL STUDENT COMPETITION BUSINESS PLAN

2026

UNIVERSITAS BANGKA BELITUNG

*"Youth-Led Resilience: Turning Crisis into Creative,
Inclusive Innovation"*

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INTERNATIONAL STUDENT COMPETITION BUSINESS PLAN

I. Theme

Youth-Led Resilience: Turning Crisis into Creative, Inclusive innovation

I.1. Focus

Empowering youth to transform social, economic, environmental, and technological challenges into creative, inclusive, and sustainable business opportunities.

I.2. Scope of the Business

The business plan should present a youth-led, innovative, and feasible solution to a clearly identified crisis or community challenge. The proposed business must demonstrate market potential, financial sustainability, scalability, inclusivity, stakeholder collaboration, and measurable social, economic, or environmental impact.

II. Proposal Format

Participants must submit a digital copy of their proposal. Please follow the attached proposal format guidelines.

III. Eligibility Requirements

1. Participants must be active undergraduate (S1), Diploma IV (D4), Diploma III (D3), or Master's (S2) students from universities in Indonesia or abroad.
2. Submissions can be individual or team-based, with a maximum of three members from the same institution.
3. Proposals must be original work by the team members. Any indication of plagiarism will result in disqualification.
4. No registration fee is required.

IV. Evaluation Criteria

The competition consists of two stages:

1. Desk Evaluation (40%)
2. Presentation Stage (60%)

The evaluation criteria for each stage are as follows:

1. Desk Evaluation Stage
 - a) Originality of Business Idea (15%)
 - b) Innovation and Creativity (10%)

- c) Feasibility of Product Implementation and Market Potential (10%)
 - d) Operations, Finance, and Human Resources (5%)
2. Presentation Stage
- a) Presentation (gesture/body language, clarity, content, and method) (10%)
 - b) Innovation (creativity, originality, commercial viability, and sustainability) (25%)
 - c) Discussion (understanding of ideas/statements, accuracy, and fluency in responses) (25%)

During the Desk Evaluation, the top 10 business plans will be selected to advance to the Online Presentation Stage (conducted via Zoom).

The final winners will be determined based on the cumulative scores obtained during the Presentation Stage.

All decisions made by the Judging Panel are final and not subject to appeal

V. Participation

1. Participants must draft a business plan proposal and submit it online in digital format following the registration procedure.
2. The proposal should be submitted by the team leader in the following file format: "Team Leader's Name_Institution_Name of Proposal" and emailed to yantoo1612@gmail.com
3. The presentation of the top 10 selected business plans (based on Desk Evaluation results) will be conducted online via Zoom.

VI. Competition Timeline

The competition timeline is arranged as follows:

Number	Session	Date
1	Registration	August 3 rd - 2 October 2 nd 2026
2	Review and selection	October 5 th – 16 th 2026
3	Announcement of Desk Evaluation result	October 21 st 2026
4	Presentation Stage	October 29 th 2026
5	Winner Announcement	October 29 th 2026

VII. Judges



Rahmat Aidil Djubair
The Deputy Dean of The School of Business and Management at The University of Technology Sarawak. Expert in AI and Technology Bussiness



Wisnu S Dewobroto
Advisor at Ministry of SMEs and Cooperation, Entrepreneurship Development Program in Ministry of Education, Dean of Entrepreneurship and Business School, Podomoro University



Dr. Asti Nur Aryanti, S.E., M.M.
Universitas Indonesia Membangun (INABA)

VIII. Contact

For more information about the competition, participants could contact the committee.

Contact: yantool612@gmail.com (Yanto)

Contact Person (WhatsApp chat only): +62 821-4172-9922 (Yanto)

Note: The Committee only prepared the certificate of participation only for top 20 essays (including finalists).

General Information

The Business Plan Competition aims to foster youth leadership, resilience, creativity, and inclusive entrepreneurship among students who seek to transform crises into sustainable business opportunities. Effective business planning helps participants identify risks, strengthen operational readiness, ensure financial sustainability, and generate measurable social, economic, and environmental impact.

Participants must submit a business plan that presents a new, innovative, inclusive, and sustainable product or service aligned with the competition theme:

“Youth Led Resilience: Turning Crisis into Creative and Inclusive Innovation.”

Projects should emphasize one or more of the following focus areas:

1. **Youth Led Crisis Solutions**, which empower young people to respond to social, economic, environmental, health, or technological challenges.
2. **Creative and Sustainable Innovation**, which transforms crisis related problems into practical, scalable, and environmentally responsible business opportunities.
3. **Inclusive Entrepreneurship**, which promotes equal access, participation, and benefits for vulnerable, marginalised, and underserved communities.
4. **Digital Resilience and Transformation**, which uses technology to improve accessibility, efficiency, adaptability, and business continuity.
5. **Community Resilience and Collaboration**, which strengthens cooperation among youth, communities, educational institutions, government agencies, private organisations, and civil society.

The proposal should describe an original, creative, feasible, and youth led startup concept. Participants must demonstrate clear potential in innovation, market opportunity, operational strategy, financial viability, scalability, risk management, social and environmental sustainability, stakeholder collaboration, and human resource planning.

 **Note:** Any evidence of plagiarism or unoriginal work will result in immediate disqualification.

Formatting Requirements

1. Paper size: A4 (21 x 29.7 cm)
2. Font: Times New Roman, 12 pt
3. Line spacing: 1.5 (except for the summary, which should be single-spaced)
4. Language: English
5. Page margins: Top 4 cm, Left 4 cm, Bottom 3 cm, Right 3 cm
6. Page numbering: Lower right corner
7. Maximum length: 7,500 words (excluding cover page, approval page, and appendices)

Proposal Structure

1. Cover Page – See *Appendix 1*
2. Originality Statement – See *Appendix 2*
3. Table of Contents
4. Summary (max 500 words) – A concise overview of the business idea, its sustainability focus, and expected impact.
5. Chapter I: Introduction – Background, motivation, relevance to global recovery and sustainability, and business objectives.
6. Chapter II: Product/Service Feasibility – Detailed description of the product/service, its innovative and sustainable aspects, type, name, characteristics, pricing, and competitive advantages.
7. Chapter III: Market Feasibility – Analysis of market potential, target customers, competitors, and strategies for positioning and growth within sustainable markets.
8. Chapter IV: Operational Feasibility – Details on production or service processes, use of sustainable resources, technology adoption, and operations management.
9. Chapter V: Financial Feasibility – Investment requirements, production costs, financial projections, and sustainability indicators (NPV, IRR, Net B/C, Payback Period,

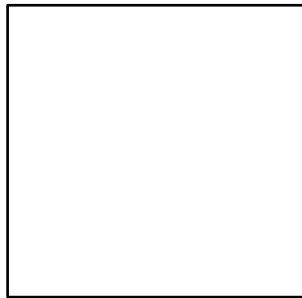
Profitability Index). Include projected financial statements (balance sheet and income statement) for at least three years.

10. Chapter VI: Human Resource Feasibility – Analysis of team structure, roles, qualifications, leadership approach, and youth involvement in driving the initiative.
11. Chapter VII: Social and Environmental Impact – Explanation of how the business supports green/blue entrepreneurship, inclusivity, and sustainable digital innovation.
12. Chapter VIII: Conclusion and Recommendations – Summary of key findings, feasibility results, and strategic recommendations for future development.
13. References – Only sources cited in the proposal should be listed, arranged alphabetically by author name and year.

Additional Requirements

1. Participants must submit a video presentation summarizing their business plan, highlighting innovation, sustainability, and youth leadership.
2. During the Desk Evaluation, the top 10 business plans will be selected to advance to the Online Presentation Stage (via Zoom).
3. Final winners will be determined based on cumulative scores from both the video submission and the presentation stage.
4. All decisions made by the Judging Panel are final and not subject to appeal.

PROPOSAL
INTERNATIONAL BUSINESS PLAN COMPETITION
UNIVERSITAS BANGKA BELITUNG 2026



(University logo in color, institutional standard) (3 blank lines, single spacing)
TITLE of Business Plan Competition (1.5 line spacing; 12-point font size; bold)

.....

.....

(maximum three lines, 12-point font size; 1.5 line spacing; bold)
(1 blank line; 1.5 line spacing)

Proposed by:
(Team Leader's Name/Student ID)
(Member 1's Name/Student ID)
(Member 2's Name/Student ID) and so on
(1.5 line spacing, 12-point font size. The names of the team leader and members should
include Student ID and year of enrollment)

DEPARTMENT/PROGRAM/STUDY PROGRAM
FACULTY.....
UNIVERSITY NAME.....
CITY.....
2026

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the bottom margin)

INTERNATIONAL BUSINESS PLANNING COMPETITION 2026

The undersigned, representing the team for the International Business Planning Competition 2026 with the title:

.....

.....

Team Leader's Name :

Student ID :

University :

Email Address :

Phone Number :

I hereby declare that the writing/manuscript/design submitted for the Universitas Bangka Belitung International Business Planning Competition 2026 is entirely my original work, not plagiarized from any other work, and have not been submitted in any other competition or published in any form.

If, in the future, it is found that my writing/manuscript/design does not comply with this declaration, then it will automatically be disqualified. This declaration is made truthfully.

City Name, date month 2026

Declared by,

(.....)

